

This Latino health care conference is a unique event of the Hispanic/Latino Health Care Project to bring together diverse individuals and organizations for the formulation of practical solutions to the health-related needs of Latinos



The goals of this year's conference are to generate a better understanding and greater support for a system of services that incorporates the language, cultural values and health beliefs of Latinos and effectively improve the health status of Maryland's fastest-growing community.

The curriculum and format of this year's conference will help participants to:

- *identify the health-related needs of Latinos*
- *define linguistical and cultural competency*
- *eliminate barriers to health services*
- *examine the successful experience of culturally competent health services*

Proudly sponsored by:



Attn: Kim Bell
401 N. Broadway, Suite 1210
Baltimore, MD 21231-2410



The Baltimore City Health Department in cooperation with The Johns Hopkins Oncology Center
presents

**Cultural Competency Conference:
Assuring Quality Health Services
for Latinos**



**Asegurando Servicios Médicos
De Calidad Para Los Latinos**

The Johns Hopkins
School of Medicine
Turner Auditorium

Wednesday, October 3, 2001
Baltimore, Maryland

Offered in Association with Baltimore HealthCare Access,
The Maryland Department of Health and Mental Hygiene, Union Memorial Hospital
and The University of Maryland School of Nursing

Agenda

8:00-8:45am Conference Registration
& Continental
Breakfast

8:45-9:00am Cultural Presentation by "Programa
Cultura Saludable," University of
Maryland Baltimore
County (UMBC)



9:00-9:30am Welcome Remarks
Peter Beilenson, MD, MPH
Commissioner of Health, Baltimore City (BC)

Honorable Martin O'Malley
Mayor, Baltimore City (invited)

Georges Benjamin, MD
Secretary, Department of Health & Mental
Hygiene (invited)

Angelo Solera
Hispanic Community Liaison, Baltimore City
Health Department (BCHD)

Ronald R. Peterson
President, The Johns Hopkins Hospital and Health System, BC

9:30-10:00am Keynote Presentation
America Bracho, MD, MPH
President, Latino Health Access, Santa Ana, CA

10:00-10:15am Break

10:15-10:30am Skit by "Programa Cultura Saludable," UMBC



10:30-11:45am Plenary Session:
Linguistically and Culturally Competent Health Care Services
"The Need for Quality Health Care Services for Latinos"
Angelo Solera, Director, Hispanic/Latino Health Care Project, BCHD
"What Do We Need to Know about the Hispanic/Latino Culture?"
Beltrán Navarro, Director, Navarro, Kim and Associates, BC
"Toward a Common Understanding on Linguistic and Cultural
Competency"
Charlene Doria-Ortiz, Executive Director, Center for Health Policy
Development, San Antonio, TX

11:45-12:15pm Plenary Session Discussion

12:00-1:30pm Luncheon
Honorable Kathleen Kennedy Townsend
Lieutenant Governor, State of Maryland (invited)

1:30-2:30pm Concurrent Workshops A:
Integration of Bilingual Staff and Medical Interpreters

A.1 Bridging the Gap Everyday: A View from the Field
José Ruiz, Mayor's Hispanic Community Liaison, BC

Cathy Gonzalez, Hispanic Liaison, Highlandtown Community Health
Center, BC

Daniel Muñoz, Addiction Counselor, Health Care for the Homeless, BC

Sonia Quesada, Family Service Coordinator, South East Community
Organization, BC

Sabrina McCray, HIV Peer Counselor, The Johns Hopkins
Outpatient Center, BC

2:30-2:45pm Break

2:45-3:45pm Concurrent Workshops B:
Collaborative Partnerships Among
Providers and Communities



**A.2 Engaging the
Heart...The Story of One
Hospital**

Kris Powell, Director, Community
Health & Wellness Program Anne Arundel
Medical Center, Anne Arundel County (AA)

Charlene Doria-Ortiz, Executive Director, Center
for Health Policy Development, San Antonio, TX

A.3 The Training of Medical Interpreters
Ligia Peralta, Director, Adolescent Clinic and Adolescent
HIV Program, University of Maryland at Baltimore

Taylor Gilmour, Instructor, Conversational Spanish for the
Healthcare Professionals, AA

A.4 Laying the Foundation: Sensitive Health Care for Latinas
Marcela Blinka, Social Worker, The Johns Hopkins Oncology
Center, BC

Pamela Brown, Prenatal Coordinator, Planned
Parenthood of Maryland, BC

**B.1 Developing Culturally Competent
Services within the Baltimore City Health
Department**

Pat Paluzzi, Bureau Chief, Adolescent and
Reproductive Health, BCHD

Alison Cannon, Nurse Practitioner, BCHD

Babette Robles-Merida, Hispanic Advocate, BCHD

Karen Solomon, Charge Nurse, BCHD

William Sciarillo, President, Baltimore HealthCare Access (BHCA)

Yvette Fuentes, Latino Outreach Lead Advocate, BHCA

Rómel Marmolejos, Latino Outreach Advocate, BHCA

B.2 Hispanic Initiatives within Local Health Departments
Maria Casasco, Project Director, Anne Arundel County

Sonia E. Mora, Project Director, Montgomery County (MC)

B.3 Bilingual Student Health Initiatives
"Programa Latino Community Students," The Johns Hopkins School
of Medicine, BC
"Programa Un Bebé Más Saludable," The Johns Hopkins School
of Nursing, BC
"Programa Salud," The Johns Hopkins Homewood Campus, BC
"Programa Cultura Saludable," University of Maryland Baltimore County

B.4 Creating and Marketing Multicultural Outreach Projects
Gilberto A. Zelaya, Director, National Hispanic Initiative, MC
Nhora Barrera Murphy, President, The Media Network, MC

4:00-4:30pm Closing Remarks, Participants Networking and Information Sharing
Angelo Solera, Hispanic Community Liaison, BCHD

Planning Committee

Angelo Solera, Chairperson
Ana Suero-López, Conference Coordinator
Kim Bell, Administrative Coordinator
Chris Furner, Program Workgroup Leader
Daphne Hicks, Public Relations Workgroup Leader
Maria del Pilar Ortega, Logistics Work Group Leader

Marcela Blinka
Pamela Brown
Maria Casasco
Anna C. Liberato
Rómel Marmolejos

Sonia E. Mora
Pat Paluzzi
Babette Robles-Merida
José Ruiz
Monique Vinscon

Location and Accommodations

This conference will be held at The Johns Hopkins School of Medicine,
Turner Auditorium, 720 Rutland Avenue, Baltimore, MD 21287. The cost for
the conference is \$50. Nearby parking is available for approximately \$10 per day.

Several Baltimore hotels offer Johns Hopkins visitors discounted room rates on a
space available basis only. For assistance with making your travel arrangements and
hotel accommodations, you may call our on-site travel agency, **World Travel
Partners**, at **410-614-1859**. Identify yourself as a **Johns Hopkins guest** when
making arrangements.

Space is limited. Please return registration as soon as possible to reserve your space.
Make check or money order payable to **The Johns Hopkins Oncology Center**.
Send Registration with payment to: **Kim Bell** • The Johns Hopkins Oncology Center
• 401 N. Broadway, Suite 1210 • Baltimore, MD 21231-2410 • Phone: **410-614-1308**
• FAX: **410-614-1210** • Email: **bellki@jhmi.edu**

Cancellation Policy. Cancellations must be received in writing and any cancellations
will result in a \$25 administrative fee on any refunds. The Johns Hopkins Oncology
Center reserves the right to make changes to the program or to cancel in the event of
inadequate registration. In the event of cancellation, a full refund of the registration fee
will be returned.

Continuing Education Credit

Continuing education credit for social workers and psychologists is provided by The
Johns Hopkins Oncology Center (accredited by the Maryland State Board of Social
Work Examiners and the Maryland Board of Examiners of Psychologists). Application
for CHES Category I continuing education contact hours (CECH) has been made to
the National Commission for Health Education Credentialing, Inc. (NCHEC).
Application will be made to the Maryland Nurses Association for nursing CEUs.
Contact **Kim Bell** for more information about continuing education credit at
410-614-1308, **bellki@jhmi.edu**.

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